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NEWS RELEASE

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LAKE GEORGE RV PARK RECEIVES AN “A” GRADE IN THE FOURTH ANNUAL CONSUMER SATISFACTION SURVEY OF INDEPENDENT, PRIVATELY-OWNED PARKS

Lake George, NY, Dec. 14, 2011 – Lake George RV Park was one of 44 campgrounds, RV parks and resorts across the country to earn an all around “A” grade in the fourth annual GuestRated™ satisfaction survey of independent parks. Even more impressive is that Lake George RV Park was one of just 12 other winners to have received this award for four years in a row.

This 390-site park, located at 74 State Route 149, Lake George, NY received an “A” grade in overall guest satisfaction for the year 2011. The top-rated parks were announced at the Westin Savannah Harbor Resort & Spa during a Dec. 5th awards ceremony hosted by the National Association of RV Parks and Campgrounds.

More than 30,000 camping and RV enthusiasts completed reviews in the GuestRated.com online survey, grading their experiences at 3,000 independent RV parks and campgrounds.

“Consistently earning an overall ‘A’ grade from guests is difficult, and our 44 winners this year represent less than 2% of all of the nation’s campgrounds.” said Bob MacKinnon, President and CEO of GuestRated.com, the Murrieta, Calif.-based Company that conducted the online survey on behalf of the National Association of RV Parks and Campgrounds.

MacKinnon suggests that campers visit the “Best Rated Parks” page at www.questrated.com to see where each award-winning park is located and view their individual web pages.

Camping enthusiasts are also encouraged to submit their own reviews of the campgrounds and RV resorts they have recently visited by going to www.questrated.com and clicking on the “Rate a Park” tab. Each park receiving reviews displays a GuestRated™ Report Card showing the current year’s ratings based upon online feedback from their campers.

The GuestRated national online review program was launched in 2008 in collaboration with the National Association of RV Parks and Campgrounds.

For more information about the GuestRated program, please contact Bob MacKinnon of GuestRated.com at (877) 707-7080 or bob@questrated.com.